



COUNCIL MEETING AGENDA

March 24, 2015

Members may attend in person or by telephone.

John W. Lewis, *Mayor*
Jordan Ray, *Vice Mayor*

Eddie Cook
Victor Petersen
Jared Taylor

Jenn Daniels
Brigette Peterson

**Conference Room 300
50 East Civic Center Drive
Gilbert, Arizona**

**Special Meeting
6:00 PM**

**AGENDA ITEMS MAY BE DISCUSSED IN A DIFFERENT SEQUENCE.
ITEMS WILL NOT BE DISCUSSED PRIOR TO POSTED MEETING TIME.**

AGENDA ITEM

CALL TO ORDER SPECIAL MEETING WITH SMALL BUSINESS ALLIANCE

INVOCATION AND PLEDGE OF ALLEGIANCE

The invocation may be offered by a person of any religion, faith, belief or non-belief, as well as Councilmembers. A list of volunteers is maintained by the Town Clerk and interested persons should contact the Clerk for further information.

Mayor invites all scouts present to the front of the room.

Pledge of Allegiance and introduction and recognition of scouts.

Invocation by Councilmember or Small Business Alliance member.

1. Welcome and introductions.
2. Review and discussion of the Small Business Alliance's history, structure, priorities, objectives, and partnerships.
3. Presentation and discussion on the Independent Regulatory Advocacy program.
4. Review and discussion of potential future partnership opportunities.

ADJOURN

NOTICE TO PARENTS: Parents and legal guardians have the right to consent before the Town of Gilbert makes a video or voice recording of a minor child. A.R.S. 1-602.A.9. Gilbert Council Meetings are recorded and maybe viewed on Channel 11 and the Gilbert website. If you permit your child to participate in the Council Meeting, a recording will be made. If your child is seated in the audience your child may be recorded, but you may request that your child be seated in a designated area to avoid recording. Please submit your request to the Town Clerk.

SBA & TOG Joint Meeting

March 24th, 2015



SMALL BUSINESS
ALLIANCE



SMALL BUSINESS
ALLIANCE

Purpose

People

Priorities

Programs

Partners

Participation

Purpose



Purpose



Operation Welcome
Home
Gilbert, Arizona



Purpose



- ☐ We believe business is the heart of every community
- ☐ We believe working together we can overcome any challenge
- ☐ We believe in challenging the status quo
- ☐ We believe our collective voice has the power to influence positive change
- ☐ We believe every human interaction is an opportunity to build an authentic relationship
- ☐ We believe that holding ourselves to high standards facilitates fairness, transparency, and respect
- ☐ We believe rising tides lift all ships

Purpose

**“Be a Passionate Advocate
for a Profitable Small
Business Community”**



People



Becky Cholewka
President



Elizabeth Havlicek
Vice-President



Justin Yentes



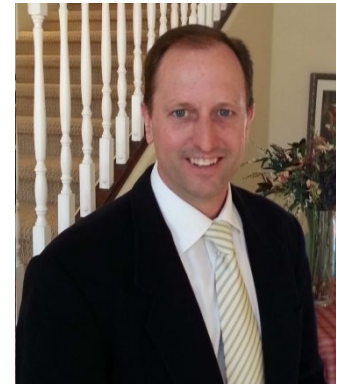
TJ Tillman



Lisa Rigler



Dow Rigler



Justin Wright



Khyl Powell
Ex-Officio

Gregg Olsen
Ex-Officio



Aimee Rigler
Ex-Officio



People

- ☐ Free Enterprise Committee
- ☐ Elections Committees
- ☐ New Committees
- ☐ Volunteers



Priorities

- ☐ **Advocacy**
- ☐ **Business to Business**
- ☐ **Business to Community**



Programs

- ☐ **IRAP**
- ☐ **Bus Tour**
- ☐ **Lunch and Learns**
- ☐ **Annual Gala**



Partners



☐ BNI



☐ The Referral Institute

☐ NFIB



☐ TOG:

☐ New vendor training

☐ Canned food drive



Participation

- ☐ **Front counter videos**
- ☐ **Attend our events**
- ☐ **New biz intros**



And now...

Dow!

An update on the IRAP

Thank you for your time!

Questions?